

State Workforce Development Board Meeting Thursday, September 30, 2021 at 11:00 a.m.

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AGENDA

I.	Welcome and Opening Remarks Mr. Thomas Freeland, SWDB Chair
II.	Approval of Minutes from June 23, 2021*Mr. Freeland
III.	South Carolina's Employment Situation Mr. Dan Ellzey, SCDEW Executive Director
IV.	Rural Development Activity Mr. Daniel Young, SC Department of Commerce
V.	LWDA Promising PracticeMs. Johnnie-Lynn Crosby, SC Works Upstate/Greenville
VI.	Recognition of Board MembersMr. Freeland
VII.	Other Business/AdjournMr. Freeland

Governor's State Workforce Development Board June 23, 2021 State Workforce Development Board Meeting Minutes

MEMBERS PRESENT:

Mr. Thomas Freeland	Mr. Gregory Clark
Mr. Dan Ellzey	Mr. Gregory Tinnell
Col. Craig Currey	Mr. H. Perry Shuping
Dr. Tim Hardee	Mr. Pat Michaels
Dr. Mike Mikota	Ms. Valerie Richardson
Dr. Windsor Sherrill	Mr. Warren Snead
Mr. Archie Maddox	Mr. John Uprichard
Mr. Charles Brave, Jr.	Mr. Michael Sexton
Mr. Cliff Bourke	Representative Joe Daning
Mr. Jay Holloway	Ms. Felicia Johnson
Mr. Mike King	Mr. Edward Sturcken

MEMBERS EXCUSED:

Dr. Joseph Patton, III Mr. John Durst Senator Ross Turner

Welcome and Opening Remarks Chair, Mr. Thomas Freeland

Chairman Thomas Freeland called the meeting to order at 11:00 a.m. A quorum was present with members participating both in-person and virtually.

Approval of Minutes from March 24, 2021*......Mr. Freeland

Mr. Warren Snead made a motion to approve the March 24, 2021 meeting minutes, seconded by Mr. Charles Brave, Jr., and unanimously approved by the State Workforce Development Board.

South Carolina's Employment Situation Mr. Dan Ellzey

Mr. Dan Ellzey, Executive Director, SC Department of Employment and Workforce, delivered a presentation on the state's pandemic recovery, the reinstatement of work search, and the end of Federal Unemployment Insurance (UI) programs. His presentation included a discussion on UI claims since the pandemic, employment data, and reemployment programs and initiatives. As of June 23, 2021, South Carolina is one of 26 states that has announced withdrawal from Federal UI programs.

Broadband Infrastructure Program Mr. Jim Stritzinger

Mr. Jim Stritzinger, Director, SC Broadband Office, presented on the state's broadband expansion efforts. He explained that Act 142, established in June 2020, allocated \$50M of CARES Act funding to the Office of Regulatory Staff to tackle broadband initiatives related to COVID-19. ORS had three key initiatives for using the funding: obtain hotspots and monthly service for student households, establish a mapping program, and make direct investments into the installation of residential broadband access. More than 90,000 hotspots were deployed and 78 applications for broadband infrastructure were funded. Through the mapping initiative, ORS has identified areas of the state with the best available technology for accessing minimum Internet speeds required for participation in remote healthcare or educational activities and corresponding areas of need. Construction of broadband infrastructure using American Rescue Plan Act (ARPA) funding must be complete by 2026. The focus is on bringing residential wire service to individual homes. Mr. Stritzinger mentioned a Broadband Community Champion Training Program and provided information about upcoming investments in broadband infrastructure including the Rural Broadband Grant Program, FCC Rural Digital Opportunity Fund, and USDA ReConnect.

Governor's State Workforce Development Board June 23, 2021 State Workforce Development Board Meeting Minutes

WIOA Performance and Accountability KPIs...... Ms. Michelle Paczynski

Ms. Michelle Paczynski, Assistant Executive Director, SC Department of Employment and Workforce, presented proposed Key Performance Indicators (KPIs) for the state's WIOA Productivity Dashboard. She explained that the SWDB seeks greater accountability and transparency into the utilization of WIOA funds for participant services. The Executive Committee approved funding to implement the SCWOS Advanced Individual Fund Tracking (AIFT) module, which will enable reporting of fund utilization by each participant served. The module will be available in July 2021, with anticipated release of the first dashboard in calendar year 2021.

LWDA Designation/LWDB Certification*...... Ms. Nina Staggers

Ms. Nina Staggers, Deputy Assistant Executive Director, SC Department of Employment and Workforce, presented on the subsequent designation of local workforce development areas and certification of local workforce development boards. She explained that all 12 areas received initial designation and all boards were certified in 2015 when WIOA was first implemented. The statute requires evaluation of local areas every four years for subsequent designation and evaluation of local boards every two years. With Program Years 2018 and 2019 being the first two years for which WIOA performance data is available, PY'20 is the first year that the state can evaluate local areas and boards. All 12 local areas submitted timely petitions for subsequent designation including documentation that the area performed successfully and sustained fiscal integrity. Ms. Staggers recommended subsequent designation and certification for all areas and boards. Mr. Brave made a motion to approve the subsequent designation and certification of local areas and boards, seconded by Col. Craig Currey, and unanimously approved by the Board.

Other Business/Adjourn......Mr. Freeland

Chairman Freeland provided a brief summary of the Board's PY'20 accomplishments and areas of focus for PY'21. The Board did not discuss any other business. The meeting adjourned at 12:14 p.m.

Executive Summary

1st Quarter SWDB Committee Activity Report

July – September 2021

During the first quarter of Program Year (PY) 2021, the committees evaluated progress towards completion of PY'20 priorities and established areas of focus for PY'21.

Board Governance Committee

Committee priorities

- In PY'20, the Board Governance Committee (BGC) identified and completed a number of high-impact priorities:
 - 1. Distribute weekly employment data to SWDB members
 - 2. Host a peer learning forum in partnership with the National Governors Association
 - 3. Host meet and greet opportunities for new board members
 - 4. Develop a WIOA Productivity Dashboard
 - 5. Track SWDB member attendance (as a measure of member engagement)
 - 6. Create SWDB Ambassador Tools
- Approximately 35% of board members requested one or more Ambassador Tools. Staff will distribute SWDB Ambassador Tools to board members at the September 30, 2021 meeting or via postal service following the meeting.
- SWDB meeting attendance continues to be strong with an average attendance rate of 83% for first quarter committee meetings.
- BGC reviewed its charter to assess relevancy of current committee functions. An initial review of the charter suggests some overlap with the functions of other committees and the opportunity for BGC to renew its focus on board member engagement and development. The committee plans to finalize a revised charter and PY'21 priorities at its next meeting.

Upcoming meeting

• The next Board Governance Committee meeting is Tuesday, November 2, 2021 at 11:00 a.m.

Collaboration and Partnership Committee

Committee priorities

- The Collaboration and Partnership Committee (C&P) identified three priorities for PY'20:
 - Train COVID-displaced workers
 - Over the last 18 months since the beginning of the pandemic, there have been a number of training opportunities targeted at displaced workers.
 - One of the first was a partnership with Coursera to provide no-cost professional development opportunities to UI claimants.

- The second initiative to launch was Project GED, which encouraged UI claimants to attain their GED. A proviso has since been passed incentivizing UI claimants to earn a GED with a \$500 payment once they attain a GED.
- The Governor has allocated \$12M to the SC Technical College System for short-term training. Free short-term training has been repeatedly promoted to the unemployed and is deemed UI approved training, waiving the work search requirement for claimants that inquire about and enroll in one of the training programs.
- There has also been a concerted effort to target messaging to COVID displaced workers through SC Works Online Services and the Claimant Benefits Portal. Additionally, DEW is using the SWDB-funded SC Works outreach campaign as an opportunity to both inform individuals about SC Works services but also educate jobseekers on how to enter or reenter the workforce.
- With the level of activity focused on training and direct messaging to claimants, the committee has marked this priority as complete.
- o Increase utilization of work-based learning (WBL) and develop career pathways
 - The emphasis on WBL and career pathways will continue in PY'21. The committee will work with staff and partners to expand the work-based learning trend analysis to include WIOA core partners and develop cross-program tools and guidance for implementing WBL programs. The committee will continue to support Department of Education's efforts to create and distribute career pathways tools and templates.

Upcoming meeting

• The next Collaboration and Partnership Committee meeting is Tuesday, November 2, 2021 at 2:00 p.m.

SC Works Management Committee

Committee priorities

- The SC Works Management Committee (SCWMC) identified two priorities for PY'20:
 - Identify core competencies and develop guidance to ensure maximum delivery of soft skills instruction resulting in a Soft Skills Certificate.
 - To implement this priority, DEW conducted an in-depth analysis of national and statespecific labor market information, to include key skills listed in job postings.
 - The analysis resulted in a determination that the most essential soft skills today are communication, digital literacy, problem solving, professionalism, teamwork, and time management. The partners have developed a mechanism to report soft skills activity to the board and are currently assessing PY'20 activity.
 - \circ Spearhead the deployment of virtual service delivery models for jobseekers and employers.
 - The state implemented Brazen, a statewide virtual job fair platform, in the spring. All 12 local areas have access to the platform to host virtual job fairs. Since implementation, 14 virtual job fairs have been hosted and attended by 326 employers and 1,465 job seekers

- Based on a review of the committee's functions and duties, several new priorities were identified for PY'21:
 - Develop a virtual SC Works Center
 - o Oversee implementation of SC Works Center Certification
 - Champion a Secret Shopper Initiative
 - o Oversee implementation of the SC Works LMS

Upcoming meeting

The next SC Works Management meeting is Tuesday, November 9, 2021 at 11:00 a.m.

Committee on Workforce Innovation

Committee Priorities

- The Committee on Workforce Innovation (CWI) was formally established in August 2021. Committee functions include:
 - Use data to understand and plan for workforce trends
 - Identify strategies deployed by other states that drive strong employment outcomes for job seekers and employers
 - o Incentivize innovation and proven strategies in the SC Works system
 - o Provide recommendations to facilitate improved access to and resiliency of the workforce system
- In PY'21, the committee will:
 - Create LMI training for existing board members as well as inclusion in the New Member Orientation
 - o Distribute relevant publications for awareness and strategic planning
 - Provide opportunities for showcasing local innovation by developing criteria for identifying promising practices; showcasing promising practices on the SC Works website, at SWDB meetings, and through webinars and other forums
 - Conduct an economic and workforce analysis with emphasis on rural areas of the state

Upcoming meeting

The next Committee on Workforce Innovation meeting is Wednesday, November 10, 2021 at 11:00 a.m.

Other Important Dates

Workforce Development Symposium

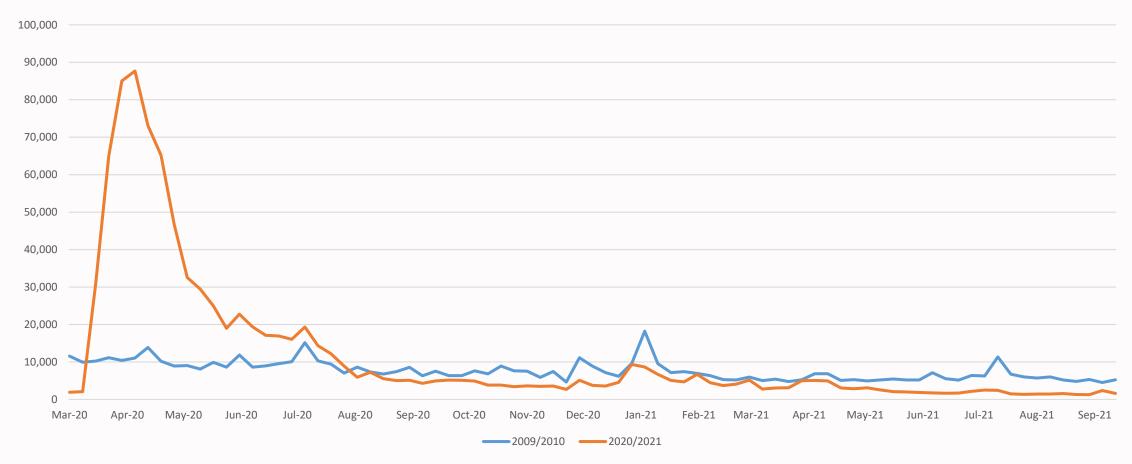
Tuesday, October 19, 2021, starting at 8:00 a.m. Embassy Suites by Hilton Greenville Golf Resort & Conference Center 670 Verdae Blvd. Greenville, SC 29607 **Executive Committee Meeting** Tuesday, November 20, 2021 at 11:00 a.m.

State Workforce Development Board Meeting Tuesday, December 14, 2021 at 11:00 a.m.



State Workforce Development Board Meeting September 30, 2021

UNEMPLOYMENTINSURANCE



- 927,688 initial claims processed between March 15, 2020, and September 25, 2021
- Paid out \$6.5 billion
- Currently averaging approximately 1,500 initial claims per week



ELIMINATION OF FEDERAL BENEFITS

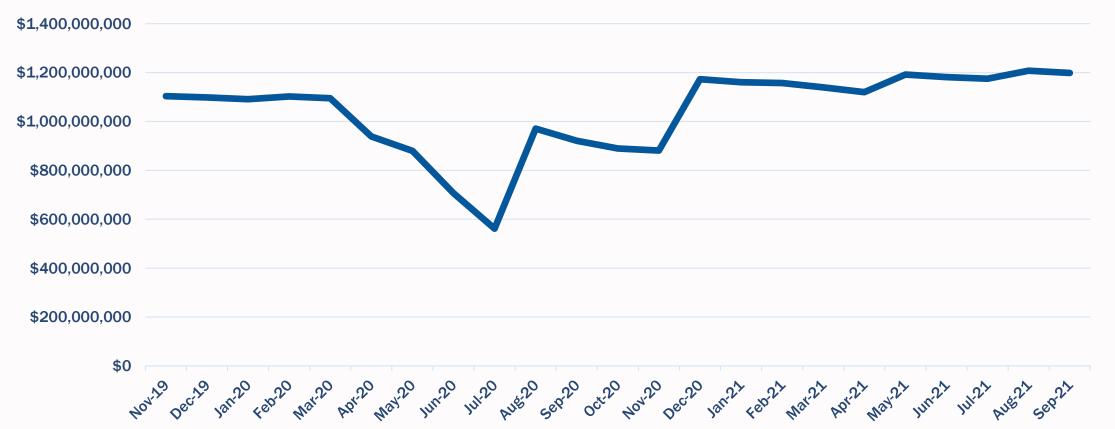
- Governor McMaster Announced on May 6, 2021
- Benefits ended on June 26, 2021
- Sued: Appleseed Legal Foundation
 - Circuit Court judge denied the injunction and dismissed the lawsuit
 - Pending Supreme Court decision on appeal

EMERGENCY DECLARATION ENDED

- Waiting Week Reinstatement
- Employer Charging Reinstatement



UI TRUSTFUNDOVERMEW



- Balance is approximately <u>\$1.2 billion (</u>\$836.4 million from CARES Act money)
- No tax increase for 2021
- No solvency surcharge expected for 2022
- Tax rates for 2022 available early November



EMPLOYMENTSITUATION

Month	Employed	Unemployed	Unemployment Rate
February 2020	2,299,341	65,980	2.8%
April 2020	2,086,262 (-213,079)	270,763 (+204,783)	11.5% (+8.7 percentage pts)
August 2021	2,302,743	101,527	4.2%
NET CHANGE (August 2021 vs Feb 2020)	+3,402	+35,547	+1.4 Percentage Points

April 2020 – August 2021	Jobs Posted: Sept. 17	Location	Unemployment Rate
216,481 Return to Work	104,000+	United States	5.2%
		Georgia	3.5%
		North Carolina	4.3%



REEMPLOYMENTINITIATIVES

- **1. Work Search**
- 2. Weekly Job Match
- **3. Enhanced Referrals**
- 4. Virtual Job Fairs
- 5. Recall Taskforce
- 6. Individual Employer Plans



SYSTEMENHANCEMENTS: Improve Constituent Experience

1. IVR

- 2. Light Upgrade to SCUBI
- 3. Heavy Upgrade to SCUBI: November 1, 2021
 - Expanded App
- 4. Light Upgrades to SCWOS
- 5. DEW Mobile App
- 6. DEW Website Refresh
- 7. Salesforce



UI APPROVED TRAINING

GED

- Marketed to UI claimants without a high school diploma or GED
- \$500 incentive to UI claimants who attain their GED

State Tech

- Short-term training for high-demand occupations
- Tuition-free



SOFTSKILLS: Youth PSA

- Public Service Announcement targeting parents of high school and college-age children
- Promoting benefits of work
- Share publicly in cooperation with Lt. Gov's Office
 - Press Release
 - Distribute to media
 - Distribute to community partners
 - Social media
 - Website landing page
 - Labor Market Information sheets



CYBER WORKFORCE

Building a cyber workforce has become a critical issue in South Carolina as businesses moved to virtual operations during the pandemic and the recent spikes in ransomware attacks. Gov. McMaster has launched the development of a cybersecurity strategic plan.

- SC Works is developing the cyber workforce through multiple avenues:
 - WIOA sponsored IT Training
 - SC Cybersecurity Assistance Program for defense firms to receive technical assistance implementing Cybersecurity Maturity Model Certification practices
 - CompTIA Incumbent Worker Training Program provides scholarship opportunities for businesses to train their employees directly with CompTIA for A+ or Security+ (October 15)
 - Technical College short-term IT training as UI-approved training



CYBER WORKFORCE

- Businesses are implementing IT standards, requiring a skilled cyber workforce.
- Businesses can hire, train from within, or contract for IT services. The demand for specialized workers is going to continue to grow.

Occupation	Statewide Median Wage	Employment	Job Postings Requesting "Cybersecurity"
Computer and Information Systems Managers	\$121,580	3,460	95
Computer and Information Research Scientists	\$102,060	400	34
Computer Hardware Engineers	\$95,390	490	-
Computer Network Architects	\$86,770	1,010	157
Software Developers and Software Quality Assurance Analysts and Testers	\$85,990	7,790	469
Database Administrators and Architects	\$80,200	920	107
Information Security Analysts	\$80,070	1,630	33
Computer Systems Analysts	\$78,540	7,650	107
Computer Programmers	\$77,290	2,850	51
Network and Computer Systems Administrators	\$73,580	6,100	495
Computer Science Teachers, Postsecondary	\$70,020	370	31
Computer Network Support Specialists	\$53,020	2,250	70
TOTAL JOBS		34,920	1,649

WOAFUNDING CUTS

- DOL funding is, to a large extent, based upon economic situation in a state
- South Carolina's strong economy has led to decreased WIOA funding
- Program year 2010 total allocations: \$44,738,064
- Program year 2021 total allocations: \$25,246,741

	PY10	PY11	PY12	PY13	PY14	PY15	PY16	PY17	PY18	PY19	PY20	PY21
Cataw ba	\$3,572,028	\$3,382,333	\$3,185,120	\$2,817,769	\$2,849,588	\$2,635,669	\$2,777,895	\$2,633,943	\$2,238,201	\$2,118,091	\$1,810,820	\$1,775,590
Greenville	\$3,463,465	\$3,471,893	\$2,971,731	\$2,680,312	\$2,697,050	\$2,073,458	\$2,476,214	\$2,507,401	\$2,064,489	\$2,067,801	\$2,177,366	\$1,990,999
Lowcountry	\$1,654,820	\$1,657,878	\$1,642,021	\$1,544,635	\$1,541,865	\$1,325,241	\$1,577,907	\$1,560,073	\$1,298,783	\$1,168,385	\$974,849	\$919,544
Lower Savannah	\$3,880,615	\$3,371,523	\$3,335,313	\$3,012,186	\$3,282,174	\$3,028,587	\$3,644,706	\$3,792,001	\$4,782,397	\$3,435,935	\$3,309,445	\$2,536,690
Midl ands	\$4,892,591	\$4,812,039	\$4,685,344	\$4,769,346	\$4,313,425	\$3,608,940	\$4,500,134	\$4,503,442	\$4,162,861	\$4,598,839	\$4,585,037	\$3,638,991
Pee Dee	\$5,105,155	\$4,435,821	\$3,733,868	\$3,355,206	\$3,434,901	\$3,189,018	\$4,095,307	\$3,714,588	\$3,866,661	\$2,988,917	\$2,695,693	\$2,199,271
Santee Lynches	\$2,500,496	\$2,226,476	\$1,901,481	\$1,826,685	\$1,748,459	\$1,626,839	\$1,995,647	\$2,047,748	\$1,859,495	\$1,672,871	\$1,672,857	\$1,310,871
Trident	\$4,885,844	\$4,642,116	\$4,349,601	\$4,126,062	\$3,957,362	\$3,212,685	\$3,878,959	\$3,703,983	\$3,139,706	\$3,006,492	\$2,554,933	\$2,832,417
Upper Savannah	\$3,237,221	\$2,727,260	\$2,198,861	\$2,136,200	\$2,135,845	\$1,751,091	\$2,100,063	\$1,853,860	\$1,672,989	\$1,503,009	\$1,247,908	\$1,294,293
	\$4,058,052	\$3,598,184	\$3,116,932	\$2,867,980	\$2,857,009	\$2,243,804	\$2,707,843	\$2,651,725	\$2,218,632	\$2,012,836	\$1,746,631	\$1,934,000
	\$3,745,357	\$3,434,463	\$3,528,252	\$3,381,695	\$3,168,619	\$3,077,682	\$3,797,294	\$3,738,009	\$3,403,892	\$3,486,013	\$3,493,321	\$3,111,189
	\$3,742,420	\$3,120,484	\$2,739,095	\$2,548,192	\$2,414,577	\$1,881,282	\$2,275,107	\$2,320,746	\$1,901,032	\$1,968,115	\$1,592,067	\$1,702,88f



COSTCUTING WILL BE REQUIRED

- The S.C. Department of Employment and Workforce downsized numerous WIOA management positions
 - Eliminated travel
 - Utilized discretionary grants
 - While still meeting all DOL requirements
- Local areas will have to look at costs closely as well
 - Cost sharing
 - Upstate/Greenville model is a promising practice: each area maintains a distinct presence, but cost shares some operational costs.
 - Technology will have to be utilized: virtual job fairs
- Discretionary funds: local areas will have to start applying for and utilizing discretionary funds

COSTCUTING WILL BE REQUIRED

- GEER-Funded Training: \$12 million to State Tech
 - Will make training more competitive for the local areas
 - We must now focus on work-based learning and supportive services
- Performance measures: We will review the circumstances carefully in reviewing performance.
- Looking ahead
 - We must all focus on job seekers in rural communities
 - Establish pilots with local businesses
 - Upskill current company employees through Incumbent Worker Training and Registered Apprenticeships.
 - Then fill the freed-up entry-level positions



Conclusion





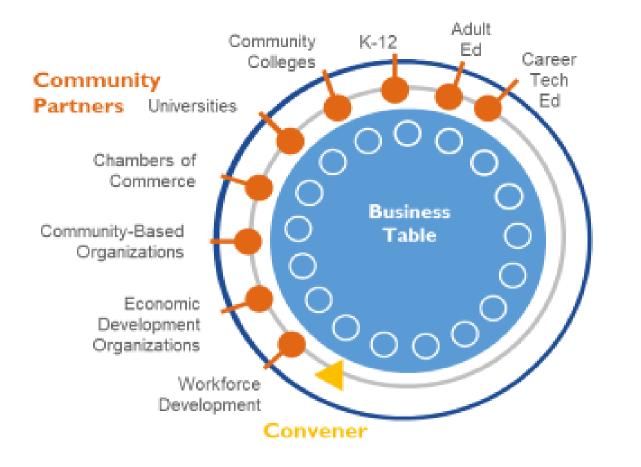
Johnnie-Lynn Crosby Regional Director of Business Solutions SC Works Greater Upstate (Equus Workforce Solutions) jcrosby@scworksgreaterupstate.com

SC MANUFACTURING SECTOR PARTNERSHIP

NextGen partnership model

Abbeville, Anderson, Cherokee, Edgefield, Greenville, Greenwood, Laurens, McCormick, Newberry, Oconee, Pickens, Saluda, Spartanburg, and Union

Next Generation Sector Partnership



https://www.nextgensectorpartnerships.com/

GREATER UPSTATE MFG SECTOR PARTNERSHIP PRIORITIES

BUILD A TALENT PIPELINE THROUGH IMPROVED CAREER AWARENESS

ADDRESS MIDDLE SKILL AND TECHNICAL SKILL GAPS

STATE LEVEL POLICY AND REGULATORY CHANGE

GREATER UPSTATE MFG SECTOR PARTNERSHIP EARLY WINS

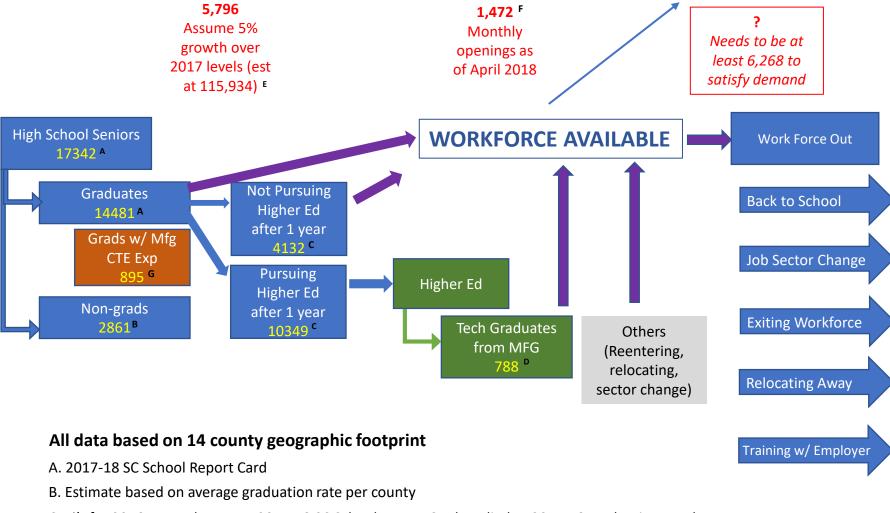
<u>1. THE BUSINESSES SHOWED UP!</u>
 <u>2. THEY INDEITIFED COMMON PRIORITIES!</u>
 <u>3. THEY COMMITTED TO GET TO WORK! (ACTION TEAMS AND INDUSTRY CHAMPIONS)</u>
 <u>4. THEY FOCUSED ON THE 14 COUNTY REGION AND THE FUTURE OF MFG, NOT THEIR INDIVIDUAL COMPANY AND RECRUITMENT NEEDS!</u>
 <u>5. PARTNERS WERE SILENT OBSERVERS! I KNOW, AWESOME, RIGHT?</u>

BUILD A TALENT PIPELINE THROUGH IMPROVED CAREER AWARENESS OPIPELINE EQUATION OIDENTIFIED INITIAL TARGET PIPELINE OCOLLEGE FOCUS GROUP

ADDRESS MIDDLE SKILL AND TECHNICAL SKILL GAPS OIDENTIFIED INITIAL TARGET OCCUPATIONS OIDENTIFIED NEED FOR ALIGNED CURRICULUM/APPRENTICESHIP AS STANDARD ODEVELOPED MAINTENANCE TECHNICIAN SKILLS MATRIX

STATE LEVEL POLICY AND REGULATORY CHANGE

OONE PAGER OF AVAILABLE ECONOMIC DEVELOPMENT AND WORKFORCE DEVELOPMENT RESOURCES PROVIDED (FOR THE FULL 14 COUNTY REGION)



Gap/Surplus = Total Projected growth + Total Manufacturing Job Openings - Workforce available

- C. %'s for 2016-17 graduates on 2017-18 SC School Report Card applied to 2017-18 graduation numbers
- D. 2017-18 Manufacturing Career Cluster Graduates
- E. 2017 Census of Employment and Wages
- F. April 2018 job openings in manufacturing per HWOL

G. 2017-18 SC Dept of Ed Career & Technical Education Report
(Assumes 50% grads participate in CTE & uses state %'s of
2.8% Mfg, 6.65% STEM, & 2.91% TDL)

Manufacturing Sector Partnership Group Middle Skills Action Committee

SKILLS MATRIX | ENTRY-LEVEL MAINTENANCE TECHNICIAN

WORK SAFELY	Follow Applicable Lock-Out/Tag-Out/Test-Out Policy and Procedure Follow Applicable PPE Policy and Protocol Follow Applicable Arc Flash Policy and Protocol Interpret and Comply with Safety Signage Follow SS LEAN Workplace Policy and Procedure Follow Start-Up and Shut-Down Procedures for All Components Interpret and Implement SS (Safety Data Sheets) CuideInes Follow Basic Environmental Rules and Regulations							
SOFT SKILLS	Work as a Tean Collaborate with Machine U Use Tim Provide, R Develop and Implement Pro- Like Inventory Mana	e-Management Skills t aceive, and implement	and Distribute Tasks a mental Colleagues, an to Plan Tasks and Avail I Critical Feedback in R e Strategies, Scheduler 6, Track, Catalog, and G	nd Resources d Management Person ability xal Time s, Routines, and Check Order Consumables				
	MECHANICAL		PNEUMATIC	1	CONTROLS			
	Use Prints, Diagrams, and Schematics t	o Inspect, Adjust, and	d Document Compo	nents and Systems	Interpret basic			
INTERPRET AND MAINTAIN PRINTS, DIAGRAMS, AND SCHEMATICS	Select and use layout tools to interpret, transfer, and document GD&T (Geometric Dimensioning and Tolerances) data.		dure whenever g, and cabiling.	LAD programs to identify inputs, outputs, timers, counters, boolean instructions, and math instructions.				
SELECT AND USE BASIC TOOLS	A CONTRACTOR OF A CONTRACTOR O	and Calipers auges, and Levels			I Multimeters) nating Tools			
		Motors	per an an an an an an an l	k				
INSPECT, ADJUST, SERVICE, CALIBRATE, TROUBLESHOOT, AND DOCUMENT	Shafts Gears Bearings Beits	Pumps	Compressors	Drives Transformers Contactors Switches Solenoids Breakers Fuses				
AND DOCUMENT FIELD DEVICES		Actu Regu Lir	lves lators lators nes ters	Discrete & Analog Sensors Discrete & Analog Relays Wiring and Cabiling				
	Lubri							
HANDLE, APPLY, AND DISPOSE OF HAZARDOUS MATERIALS	Seal Adhesives Solvents Abrasives Surfactants Detergents	Hydraulic Fluid						

OUESTIONS TO CONSIDER

OWHY IS MY AGENCY INVOLVED

O HOW WILL THE PARTNERSHIP SERVE OUR CUSTOMER?

O WILL THE BUSINESSES HIRE MY CUSTOMER?

O HOW LONG WILL IT TAKE BEFORE WE SEE A RETURN ON OUR INVESTMENT TO PARTICIPATE

• THE IMPACT OF PARTNERSHIPS THROUGHOUT THE COUNTRY

OINDUSTRY PULL VS. PROGRAM PUSH

O SHARED TABLE VS. OWNED BY A SINGLE INSTITUTION OR SYSTEM

O BUSINESS/INDUSTRY INVESTED FOR THE LONG HAUL VS. PROVIDING NARROW, TIME-LIMITED INPUT

O INTEGRATED RESPONSE FROM EDUCATION, WORKFORCE AND ECONOMIC DEVELOPMENT VS. ONE-OFF SOLUTIONS

• PUBLIC SUPPORT PARTNER BENEFITS

OUNITED EMPLOYER GROUP

O EMPLOYERS WHO ARE COMMITTED TO CHANGE AND COMMUNITY

O POTENTIAL FUNDING PARTNERSHIPS

• ACCESS TO THE RIGHT FOLKS, WHEN THE TIME COMES. ALTHOUGH NOT ON PARTNER TIMETABLE, WHEN THE TIME COMES, EVERYONE WILL ALREADY BE ASSEMBLED

HOW CAN YOU SUPPORT THE MODEL?

JOHNNIE-LYNN CROSBY – MFG PARTNERSHIP CONVENER JCROSBY@SCWORKSGREATERUPSTATE.COM