



**Committee on Workforce Innovation Meeting
Thursday, February 16, 2023 at 11:00 a.m.**

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Or call in (audio only)

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Phone Conference ID: 196 946 677#

AGENDA

- I. Welcome and Opening Remarks Mr. Jay Holloway, Committee Chair
- II. Approval of Minutes from November 09, 2022* Mr. Holloway
- III. Shared Case Management System Mr. Scott Ferguson
- IV. Rural Outcomes Memo Ms. Sheleena Rios
- V. LMI Tools Mr. Alan Davis
- VI. Other Business/Adjourn Mr. Holloway

*Denotes voting item

**Governor’s State Workforce Development Board
November 9, 2022 Committee on Workforce Innovation Meeting Minutes**

Members Present:

Mr. Jay Holloway*, Chair
Ms. Felicia Johnson
Ms. Susan H. Cohen

Members Absent:

Mr. Craig Currey
Ms. Valerie S. Richardson*
Senator Ross Turner
Dr. Windsor W. Sherrill

Welcome and Opening RemarksMr. Jay Holloway, Committee Chair

Mr. Jay Holloway, Committee Chair, called the meeting to order at 11:00 a.m. A quorum was present.

Mr. Holloway welcomed the new Committee members: Susan Cohen, Senator Ross Turner, Dr. Windsor Sherrill, and Val Richardson.

Approval of Minutes from May 26, 2022 and August 24, 2022*Mr. Holloway

The Committee unanimously approved the May 26, 2022 and August 24, 2022 meeting minutes.

Virtual Reality Survey Results Ms. Tamara Lewis

Ms. Tamara Lewis, DEW's Workforce Development Intern, presented the findings of her research on virtual reality (VR) usage in workforce development and the results of a statewide Virtual Reality Survey.

Ms. Lewis examined different types of virtual reality (VR) including desktop, augmented, and immersive. She gave instances of how businesses use these types of VR to train new and existing staff. Middle and high school students in South Carolina utilize virtual reality simulations in the Be Pro Be Proud mobile trailer to explore trade careers including truck driving, welding, and carpentry. The Upstate LWDA's initiative, Operation Educate, uses VR to help inmates at the Spartanburg County Detention Center learn about and prepare for careers in the manufacturing industry.

The Virtual Reality Survey was distributed to statewide public partners in education and workforce development to learn more about their interest and usage of virtual reality. Seventy-three percent of the survey respondents are currently not using virtual reality in their organizations; however, 10% have used it in the past. The survey responses demonstrated that there is an interest in virtual reality implementation. The primary reasons for not utilizing VR are budget restraints, accessibility concerns, and limited knowledge of VR.

Other Business/Adjourn.....Mr. Holloway

Mr. Holloway asked members to reach out to staff via SWDB@dew.sc.gov if they need help accessing the Board portal.

*Denotes voting item

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He reminded everyone that the next full board meeting is scheduled for December 14, 2022, at 11:00 a.m. and will be virtual.

Mr. Dan Ellzey advised that while the state's economy is still strong, with 66,000 more jobs available than pre-pandemic, the unemployment rate has increased slightly, as the number of plant closures and employer-filed claims have increased.

Mr. Ellzey updated the committee on efforts to increase the state's labor force participation rate. The Labor Force Participation (LFP) Taskforce survey and the initial research report are completed. The Laurens Direct Connect Project is active and research on how to engage the sideliners is being conducted.

The meeting was adjourned at 11:40 a.m.



Shared Case Management System

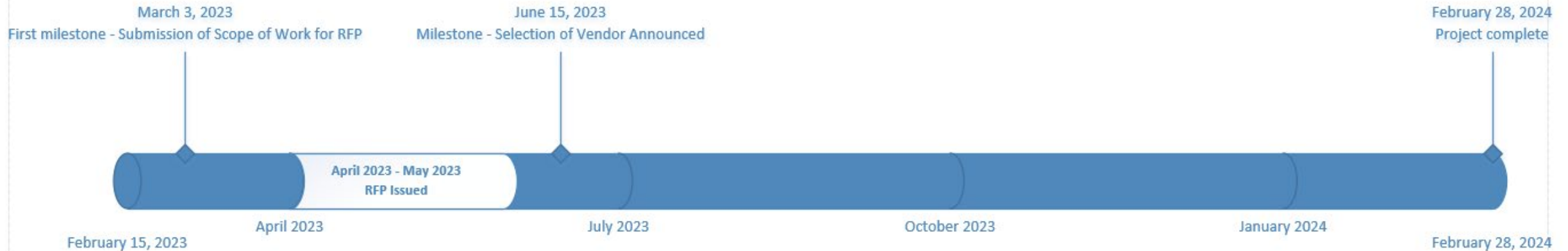
Workforce Innovation Committee Meeting

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Shared Case Management System

- SWDB approved \$250,000 to procure a consultant for the following items:
 - Assess current state of partner case management systems
 - Conduct assessment of requirements/needs to achieve the desired state
 - Identify promising practices/examples developed by other agencies or states
 - Recommend possible solutions
 - Pros/cons of each solutions
 - Expected implementation cost
 - Length of time required to implement the solution
 - Potential vendors
 - Present recommendations to partners and the SWDB

Shared Case Management System Project Tentative Timeline



Rural Prioritization

Upcoming State Guidance

“The Impact of Rural Residency on the Likelihood of Long-Term Unemployment in South Carolina”

- ▶ September 2022 Study by USC’s Darla Moore School of Business
- ▶ Some key findings:
 - ▶ Rural areas in SC experience consistently higher rates of unemployment relative to more urbanized areas.
 - ▶ Laid-off workers living in rural areas are more likely to still be unemployed one year later.
 - ▶ An increased likelihood of “long-term unemployment” holds regardless of differences in race, gender, age, income and education levels, prior industry of employment, and occupation.

Guidance Goals



**Strategies to prioritize workers
in rural areas**



**Federal and state guidance,
webinars, and articles**



**Practical and innovative
examples and/or best practices**

Strategies to Prioritize Workers in Rural Areas



LWDB Authority to Create Policy



Innovative Funding Mechanisms



Sector Strategies



Virtual Services



SC Works Centers and Services



SWDB Innovation Committee LMI

Alan Davis, Workforce Information Manager

February 16, 2023

WHAT IS LMI?

- ▶ Labor market information (LMI) consists of data, statistics, and analysis related to employment and the workforce including:
 - labor supply and demand
 - industry employment and wages
 - occupational employment and wages
 - labor force and unemployment figures
 - employment projections
 - labor force demographics

- ▶ All material produced by DEW's LMI Division is publicly available at <https://scworkforceinfo.com>

LMI PROGRAMS

- ▶ LMI operates five programs that are funded by the U.S. Department of Labor. These are:
 - Local Area Unemployment Statistics (LAUS)
 - Current Employment Statistics (CES)
 - Quarterly Census of Employment and Wages (QCEW)
 - Occupational Employment and Wage Statistics (OEWS)
 - Employment Projections Program (EP)

WHO USES LMI?

- ▶ Workers and jobseekers might want to know how many people are employed in a particular industry or occupation and how much they make, as would their current or potential employers.

- ▶ But there are many others interested in LMI:
 - elected officials and other policymakers
 - education professionals
 - economic developers
 - academic researchers
 - media outlets
 - you, obviously

LMI INNOVATIONS

- ▶ Workforce Development Month – September 2022
 - Conducted weekly statewide LMI Insights webinars. Topics included an Introduction to LMI, Annual Economic Report Highlights, SC 2020-2030 Employment Projections, and 2021 Occupational Employment and Wages
- ▶ Monthly LMI Insights Webinars
 - Topics have included Employment Situation, LFPR Dashboard, Website Demonstration

LMI INNOVATIONS

- ▶ Redesigned the monthly *Data Trends* publication, a great resource for getting a handle on the most recent LAUS and CES data in detail.
- ▶ There is also a featured article every month that provides meaningful analysis of economic data from LMI and elsewhere on a topical item.
- ▶ The current issue and recent past issues of Trends are online at: <https://www.dew.sc.gov/data-and-statistics/data-trends-issues>

LMI INNOVATIONS

▶ Aggressive LMI outreach effort

- LMI Director, Dr. Bryan Grady, has met with numerous groups across the business, workforce and media spectrums to highlight pertinent information
- 21 events in the Program Year so far by new Outreach Coordinator, including to the educational community, Community Action Partnership, Midlands Education and Business Alliance (MEBA), LWDA's, and SHRM

LMI INNOVATIONS

- ▶ Led DEW Task Force on Labor Force Participation Rate with public briefings and data [dashboard](#)
- ▶ Worked with current vendor to update [website](#) with Tableau dashboards and newsfeeds of recent data releases
- ▶ Updated Agency Data Dashboard with Interactive Tableau [dashboard](#)
 - Replaces static charts. Topics include Current Employment, Local Area Unemployment Stats, SC JOLTS, UI Trust Fund Balance, and UI Claims
- ▶ Upcoming efforts
 - Regional LMI Analysts for each WIOA region
 - Monthly LMI Insights Webinars to continue
 - New dashboards in development

CONTACT US!

- ▶ If you need help finding data about our state's workforce, whether it's on our website or not, please don't hesitate to contact LMI.
- ▶ Email address: lmicustomerservice@dew.sc.gov

THANK YOU FOR YOUR TIME!